



M. ALEXANDER
& ASSOCIATES

Empowering Growth | Elevating Leadership
Transforming Businesses

2025

Your Strategic Partner
for Transformational Results



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Tel: 301-332-8485 | Bryans Road, MD 20616



M. ALEXANDER
& ASSOCIATES

WHO WE ARE

M. Alexander & Associates is a trusted consulting firm dedicated to empowering individuals, entrepreneurs, and organizations through a comprehensive suite of services. Our mission is to inspire growth, enhance leadership, and streamline business operations so you can thrive in your purpose with confidence and clarity.

OUR SERVICES

Fractional COO & Strategic Business Consulting

- Executive-level operational leadership for growing businesses.
- Business growth strategy, systems design, and process improvement.
- Proposal writing, project management, and grant support.
- Brand development, market positioning, and visibility strategy.

Leadership Training & Professional Development

- Executive coaching for decision-making, presence, and resilience.
- Workshops and training on leadership, communication, and self-awareness.
- Certified Maxwell Leadership and DISC assessments.
- Keynotes, summits, and custom staff development sessions.

Empowerment & Self-Leadership Coaching

- Personalized coaching for confidence, mindset, and growth.
- Tools to shift from burnout to boldness and own your leadership voice.
- Signature POWER Method™ and Fearless Leadership Blueprint.
- Access to digital journals, toolkits, and community support.

Administrative & Event Support Services

- Administrative solutions for busy founders and executive leaders.
- Bookkeeping, payroll management, SOPs, and compliance support.
- Concierge travel planning and event logistics for conferences, retreats, and business travel.

WHY WORK WITH US?

- Over 15 years of leadership, consulting, and operational excellence.
- Holistic, faith-rooted approach to strategy and empowerment.
- Tailored support with a commitment to integrity and impact.
- Trusted by nonprofits, small businesses, charter schools, and global summits.

LET'S CONNECT

📞 301-332-8485

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Empowerment Architect | Fractional COO | Executive Leadership Strategist





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WHO WE ARE

M. Alexander & Associates is a strategic consulting and leadership development firm dedicated to empowering high-impact leaders, entrepreneurs, and mission-driven teams. We help you align strategy with purpose, streamline operations, and lead with clarity and confidence.

OUR SERVICES

Empowerment & Self-Leadership Coaching

- Personalized coaching for individuals and professionals seeking clarity, confidence, and success.
- Strategies to overcome fear, enhance decision-making, and live authentically.
- Guidance to balance personal and professional growth effectively.

Strategic Business Consulting

- Tailored strategies to optimize operations and increase efficiency.
- Business growth planning, market positioning, and brand development.
- Proposal writing, contract management, and compliance support.

WHY CHOOSE US?

- Experienced professionals with a proven track record
- Customized solutions tailored to your unique needs.
- A commitment to integrity, efficiency, and excellence.
- A holistic approach to personal and professional success.

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Leadership Training & Development

- Executive coaching and leadership workshops to strengthen professional presence.
- Training on resilience, decision-making, and leading with confidence.
- Certified Maxwell Leadership training and DISC assessments.

Operations & Administrative Support

- Efficient administrative solutions for business owners and executives.
- Bookkeeping, payroll management, and financial tracking for small businesses.
- HR support, process development, and compliance advisory.

Event & Program Support

- Conference and meeting planning
- Agenda and program content development
- Speaker and panel coordination
- Hybrid and virtual program delivery
- On-site facilitation and event management



Empowering Leaders and Teams to Grow with Clarity and Purpose

WHO WE SERVE

- Small to Mid-Sized Businesses
- Nonprofits and Foundations
- Government Agencies & Subcontractors
- Educational Institutions & Leadership Teams
- Entrepreneurs and Founders

CORE SERVICES

- **Fractional COO Support** – Operational strategy, systems building, and executive-level decision-making without the full-time cost.
- **Leadership Training & Retreat Facilitation** – Team development, culture alignment, and customized leadership experiences.
- **Strategic Planning & Program Development** – From idea to execution, supporting growth-aligned initiatives.
- **Professional Development Workshops** – Targeted training sessions for emerging and senior leaders.
- **Operational Streamlining & Admin Support** – Optimize day-to-day workflows, systems, and staffing processes.

WHY CLIENTS WORK WITH US

- To gain clarity on priorities and scale with confidence.
- To build leadership capacity across departments and teams.
- To improve operational efficiency and reduce overwhelm.
- To align strategy with mission and vision.
- To access high-level support without expanding headcount.

HOW TO GET STARTED

Let's explore how we can support your growth and leadership goals.

- Schedule a Free 30-Minute Power Session
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Follow us on LinkedIn @iwillassistyou



At M. Alexander & Associates, we provide targeted support for high-impact leaders, organizations, and entrepreneurs through a blend of strategic consulting, leadership development, and personal empowerment.

Each service area below is designed to meet you where you are—and help you move forward with clarity, purpose, and confidence.

FRACTIONAL COO SERVICES

Empowering Strategic Growth Without the Full-Time Cost

WHO IT'S FOR

- Small to mid-sized business owners in growth mode
- Nonprofit executive directors and board members
- Government subcontractors managing complex operations
- Entrepreneurs needing systems and strategy without full-time overhead

WHAT WE OFFER

- Executive-level leadership for operations, planning, and team oversight
- Business infrastructure development: SOPs, workflows, staffing models
- Strategic growth planning and execution
- Proposal and grant support for scale-ready teams
- Systems implementation (admin, finance, HR, CRM, etc.)
- Vendor coordination and back-office streamlining

WHY CHOOSE A FRACTIONAL COO?

- Access senior-level expertise without committing to a full-time salary
- Improve efficiency, reduce overwhelm, and operate with intention
- Free up your time to focus on growth, leadership, and client impact
- Gain a trusted strategic partner to help you scale with confidence

HOW TO GET STARTED

Ready to streamline your operations and scale with strategy?

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SCAN ME

LEADERSHIP TRAINING & PROFESSIONAL DEVELOPMENT

Helping Leaders Build Confidence, Presence, and Purpose

WHO IT'S FOR

- Executive and mid-level leaders navigating change
- Nonprofit and education leaders building high-performing teams
- Business owners looking to grow leadership capacity across their staff
- Professionals stepping into new leadership roles or managing teams for the first time

WHAT WE OFFER

- Executive coaching for clarity, confidence, and communication
- Leadership workshops and team retreats
- DISC personality and communication assessments
- Certified Maxwell Leadership content and facilitation
- Keynote presentations and panel facilitation
- Leadership development planning for organizations and departments

WHY INVEST IN LEADERSHIP DEVELOPMENT?

- Strengthen leadership pipelines and reduce turnover
- Improve team engagement, communication, and productivity
- Equip leaders with skills to manage conflict and lead through change
- Build a culture of clarity, resilience, and trust



HOW TO GET STARTED

Ready to develop confident, purpose-driven leaders in your organization?

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EMPOWERMENT & SELF-LEADERSHIP COACHING

Helping Individuals Lead From Within and Thrive With Clarity

WHO IT'S FOR

- Entrepreneurs and professionals seeking clarity and renewed confidence
- Individuals navigating transitions, burnout, or self-doubt
- Mid-career leaders ready to redefine their leadership voice
- Women and BIPOC leaders stepping into their power with purpose

WHAT WE OFFER

- Personalized coaching for mindset, clarity, and confidence
- Breathwork and mindfulness integration for stress relief and focus
- POWER Method™ coaching framework (Presence, Ownership, Worth, Empowerment, Resilience)
- 3-part coaching intensives and ongoing 1:1 support
- Self-guided tools: journals, affirmation cards, and vision templates
- Group coaching and community offerings via the Living in Your Power Collective

WHY EMPOWERMENT COACHING?

- Reconnect with your inner strength and leadership identity
- Move beyond fear, imposter syndrome, and burnout cycles
- Improve confidence, clarity, and personal resilience
- Cultivate a mindset that supports bold, purpose-aligned decisions



LET'S CONNECT

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