

90-Day Operational Map

Assess • Prioritize • Pilot

A repeatable quarterly rhythm for leaders who want less ambiguity and faster execution.

WHAT IS THE 90-DAY OPERATIONAL MAP?

Most leaders have good intentions for every quarter — and still end up reacting to the same problems. The 90-Day Operational Map gives you a repeatable three-step rhythm: Assess your bottlenecks, Prioritize what actually moves the needle, and Pilot focused improvements with clear milestones. Use it every quarter to build a culture of disciplined, steady execution.

THE ASSESS → PRIORITIZE → PILOT CYCLE

ASSESS	PRIORITIZE	PILOT
<i>Where are we stuck?</i>	<i>What moves the needle most?</i>	<i>What can we test this quarter?</i>

1

ASSESS

Diagnose your biggest bottlenecks before deciding anything.

- Where are decisions stalling or getting stuck?
- What work is piling up — and why?
- Which processes cause the most rework or frustration?
- Where is accountability unclear or missing?
- What feedback from your team or clients keeps repeating?
- What did last quarter teach you that you have not yet acted on?

ACTION: List your top 3 bottlenecks below. Be honest — what is actually broken, not what is uncomfortable to admit.

Bottleneck 1:	Bottleneck 2:	Bottleneck 3:
---------------	---------------	---------------

2

PRIORITIZE

Focus on the few things that move the needle most.

- Of your bottlenecks, which ONE has the highest impact if resolved?
- What resources — time, people, budget — do you realistically have this quarter?
- Which priorities align with your 90-day mission and key metrics?
- What can be delegated, deferred, or dropped entirely?
- Are you spreading effort across too many priorities? (3–5 maximum)
- What does your team have the capacity and capability to execute right now?

ACTION: From your bottleneck list, select 3–5 priorities for this quarter. Write them in the Initiatives section of your 90-Day Operating North Star.

3

PILOT

Run short, focused tests with clear milestones.

- What is the smallest test we can run to validate this approach?
- Who owns this pilot — one person, not a committee?
- What does success look like at Day 30? Day 60? Day 90?
- What could go wrong and how will we catch it early?
- How will we measure whether this pilot is working?
- What is our decision point — when do we scale, adjust, or stop?

ACTION: For each priority, define one pilot. Small beats perfect. A 30-day test with a clear owner beats a 90-day plan with no accountability.

END-OF-QUARTER REVIEW (Do this in the last week of every quarter)

REVIEW QUESTION	YOUR ANSWER
What was our biggest bottleneck this quarter?	
Which priority moved the needle most?	
What did the pilot teach us?	
What do we carry forward into next quarter?	
What do we stop, fix, or hand off?	

 *Companion Tool: Pair this map with the 90-Day Operating North Star template to define your mission, set key metrics, and track initiatives. Together they form a complete quarterly execution system. Download both at iwillassistyou.net.*

WANT HELP RUNNING YOUR QUARTERLY RHYTHM?

Book a POWER Breakthrough Session — we will map out your first Assess-Prioritize-Pilot cycle together.

Pair this tool with the 90-Day Operating North Star for a complete quarterly execution system.

iwillassistyou.net/powerbreakthrough | iwillassistyou.net